

Recommendation Letter for Mika Bunnag

Three Month Fashion Design Apprenticeship

To Whom It May Concern,

I am pleased to recommend Mika Bunnag following her three-month apprenticeship with Chayanna Silk & Craft. I am Chayanna Siripirom, the brand's Founder and Creative Director. Together with our designer, Buncha Bunrasi, I invited Mika to join us as a guest designer and creative collaborator on a collection for younger customers. She contributed from audience research and concept development through textile work and collection presentation.

Chayanna creates Thai silk textiles by hand, using natural dyes and original patterns, and brings Thai and Eastern cultural influences into contemporary designs for everyday life. Our brief was to explore how younger customers, including first-time silk buyers, might connect with Thai silk. Mika proposed a concept linking contemporary interest in spiritual belief and ritual with the mystery and symbolism of Gothic art. She brought a thoughtful perspective to the collection's story and intended audience.

Mika reviewed existing textiles, helped select materials, and contributed to developing new fabric pieces. She observed how ideas become patterns and garments through cutting and sewing, and how a design sometimes needs to adapt to practical constraints. She also joined discussions about garment costs and market positioning. The collection did not reach commercial launch during her apprenticeship; her experience centered on development, production learning, costing, and presentation.

Mika worked as part of a team whose members differed in age, cultural background, and experience. She was comfortable listening to colleagues with considerably more experience than herself while also expressing the perspective of the younger target audience. Through thoughtful communication and discussion, she helped the team work toward its shared goals.

During runway preparation, Mika supported model selection, rehearsals, blocking, coordination, and on-site garment adjustments. When a cue was missed and the running order needed to change, she remained composed, supported me as I coordinated the response, and helped keep the presentation moving. She handled her responsibilities capably and saw how a live fashion event depends on clear communication, quick decisions, flexibility, and teamwork. She was a reliable assistant and an attentive learner.

Over the three months, I observed Mika's patience, attention to detail, sustained interest, and willingness to solve problems. I gave her challenging assignments and room to work independently; she persisted when plans changed and looked for practical solutions while keeping the collection concept in view. She engaged with the realities of fashion work as well as its creative possibilities.

Mika brought visual sensitivity, thoughtful questions, and a distinctive point of view to our studio. I believe this apprenticeship has given her a grounded foundation for further study, and I am pleased to recommend her as a curious, hardworking, and considerate emerging designer. I wish her every success in her future studies and creative work.

Sincerely,

Chayanna Siripirom

Founder and Creative Director | Chayanna Silk & Craft

Date: October 5th, 2026